



## 2013 PRESS LEAD

**Company:** KWS UK

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## NEW, HIGHER YIELDING WHEAT, BARLEY AND OILSEED RAPE VARIETIES FROM KWS

KWS UK will be introducing a number of top yielding Recommended List varieties at Cereals 2013 all of which look set to take combinable crop yields to new levels from this autumn drillings.

Most notable among the wheats is KWS Kielder, which could take yields even higher than current front-runner KWS Santiago. KWS Kielder is an ideal first wheat and on heavy land it is the joint highest yielding wheat on a par with KWS Santiago, yet offering over 0.5t/ha more than JB Diego.

At 106% of controls, the soft Group 4 variety Leeds matches KWS Kielder's very high yield offering distilling and uks export potential and KWS Croft, will have wide market appeal as the highest yielding Group 3 on the 2013/14 UK Recommended List, 3% ahead of current market leader, Invicta.

For barley producers, KWS UK is demonstrating KWS Glacier, which is now the highest yielding recommended two-row winter variety – some 3% ahead of current on-farm favourite, KWS Cassia.

Leading the way for gross output from conventional oilseed rapes, Rivalda is the first variety from the company's new breeding programme. With a gross output of 103.2% of controls on the 2013/14 East/West UK Recommended List, it sits just ahead of DK Cabernet and Sesame. Oilseed rape growers will also want to check out Quartz, which has exceptional stem canker resistance and is the only variety on the RL rated 9, which will help ease disease concerns on farm.



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According to the company's combinable crops manager, Julie Goult growers should best use Cereals 2013 as an opportunity to discuss the potential of these varieties with KWS UK staff across their respective farm situations.

"All of our varieties are now put through their paces at a range of Product Development Sites in the north, south and east of England and we also have trials with Scottish Agronomy north of the border, all of which provide a better understanding of their proper positioning and potential on farm," she says.

"With potatoes, sugar beet, maize and a range of high output biogas crops in our portfolio, we will be able to provide rotational guidance as well, helping to ensure margins are maximised across the whole farm."

### **In the Pipeline**

KWS UK will also have a range of Recommended List candidate pipeline varieties in plots at Cereals 2013.

Front runner for yield in the Group 2 sector is a Cordiale type, KWS Bonham, which is short, early and has excellent grain characteristics including a fantastic Hagberg and the second best specific weight of all candidates after two years of National List trials.

KWS Evoke is another Cordiale cross with short stiff straw and excellent disease resistance. "It has the highest Hagberg and protein content of all the Recommended List candidates and an outstanding specific weight of 78.4kg/hl," says Ms Goult.

Twister is a Group 4 soft wheat from the same Momont breeding programme which is bringing Leeds to the market this autumn. It yields on a par with control variety Oakley, has export potential and is currently rated positive for distilling.

KWS Dali is a Group 4 from the KWS breeding programme and had an exceptional performance in the difficult 2012 season, demonstrating an excellent specific weight and good fusarium resistance.

Visitors to the KWS stand (Number 5-E-512) will also be invited to sample freshly baked bread, cakes and pastries made on site by master baker John Haynes from flour milled from the company's varieties.