These are the terms and conditions covering *Farmers Weekly*'s use of ideas submitted for the *Farmers Weekly* Future of Agriculture feature at New Scientist Live 2020.

Every idea submitted to *Farmers Weekly* will be automatically entered to our "Design a compelling farming experience" competition.

- In this context, "submitted" is deemed to mean ideas for an exhibit which showcases 21st-century agriculture sent to <u>farmersweekly@proagrica.com</u> with the subject "NS Live competition".
- Entrants should outline their idea in as much detail as possible, and state why they think this would make a great activity to run at the event.
- The competition is open to farmers and all those in affiliated agricultural industries and the supply chain.
- The entrants who submit the three ideas judged to give the most compelling experience of 21stcentury agriculture will each win a prize of £100. The idea judged to be the best will be transformed into reality and form part of the *Farmers Weekly* exhibit at New Scientist Live 15-18 October 2020.
- Farmers Weekly and its affiliated companies and businesses reserve the right to use any of the submitted ideas without limitation – whether in the magazine, on the website, on social media, or in any other medium or format – both in connection with promoting the Farmers Weekly exhibit at New Scientist Live and in any other context.
- By submitting an idea to *Farmers Weekly*, you are confirming that it is your own original idea, and that there will be no fees attached to the use of the idea as outlined above.
- People submitting ideas to *Farmers Weekly* retain the right to use those ideas again themselves for personal and/or commercial purposes.
- You can submit ideas that have been entered for other competitions, as long as doing so doesn't contravene the terms and conditions of the other competition or competitions.
- There is no limit on the number of ideas you can submit.
- The decision of the judges as to the selection of the winning ideas is final, and no correspondence will be entered into.
- The closing date of the competition is 31 May 2020.
- Winners will be announced in Farmers Weekly magazine and on the fwi.co.uk website in June.
- If you have any queries, please email <u>farmersweekly@proagrica.com</u>.